



浙江大學

MGMT546

Organizational Development

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Instructor Contact Details

Lecturer-in-charge: Dr. Jiming Liu

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Office location: Huajiachi Campus, Zhejiang University, Hangzhou, China

Consultation Time: Book appointment by sending email to: wlwyxy_29@zju.edu.cn

Teaching Times, Modes and Locations

Course Duration: 23 Jun 2025 to 11 Jul 2025

Modes: Online/Face-to-face

Location: Anywhere via online, or Huajiachi Campus, Zhejiang University via face-to-face

Academic Level

Undergraduate

Credit Points:

The course is worth 6 units of credit point.

Credit Hours

The number of credit hours of this course equals to the credits of a standard semester-long course.

Contact Hours

The course contains a total of 53 contact hours, which consists of orientation, lectures, seminars, quiz, discussion, research, case study, small tests, assignments, on-site field trip(s), in-class and after-class activities, revision, self-study, and final exam. Students will receive an official transcript which is issued by Zhejiang University when completing this course.

Enrolment Requirements

Eligibility requires enrollment in an overseas university as an undergraduate or postgraduate student, proficiency in English, and pre-approval from the student's home institution.

Course Description:

This course explores the theory and practice of managing organizational sustainability and change. It covers key concepts such as corporate social responsibility, ethical management, governance models, and managing diverse environments. Students will examine change management models, diagnostic and intervention techniques, and the impact of strategy, culture, and stakeholder influence on organizational effectiveness. Through a systematic approach, students will develop the skills to drive sustainable change, enhance organizational efficiency, and implement long-term strategies in a dynamic global environment.

Prerequisite:

None.

Learning Resources

- Henderson, Tonya, and David M. Boje. Organizational development and change theory: managing fractal organizing processes. Routledge, 2015.

Learning Objectives

By the end of this course, you should be able to:

- Recommend and justify integrated strategies and policies to support organizational sustainability objectives in different contexts.
- Use research methods and data analysis to identify and address organizational sustainability challenges, formulating appropriate solutions and recommendations.
- Critically assess and respond creatively to debates and assumptions within organizational sustainability theory and practice.
- Prepare professional reports on sustainability issues and collaborate with others to develop and implement effective policies and strategies.

Course Delivery:

- Online Lecture mode includes lectures, seminars, quiz, discussion, research, case study, small tests, assignments, online field trip(s), in-class activities, revision, and final exam.
- Face-to-face Lecture mode includes lectures, seminars, quiz, discussion, research, case study, small tests, assignments, on-site field trip(s), in-class and after-class activities, revision, and final exam.

The following course will be taught in English. There will also be guest speakers and optional field trips available for students who would like to enhance their learning experience. All courses and other sessions will be run during weekdays.

Topics and Course Schedule:

WK	Topic	Activities
1	Introduction to Organizational Development and Sustainability	Lecture; Tutorial
1	Change process: sensing, scoping, and diagnosis The Business Case for Sustainability	Lecture; Tutorial
1	The Sustainability Challenge of Our Time	Lecture; Tutorial
1	Pinpointing change: Towards organizational excellence	Lecture; Tutorial
1	Corporate Political Activity and Sustainability	Lecture; Tutorial
2	Change from a Managerial Perspective	Lecture; Tutorial
2	Change from an Organic Perspective	Lecture; Tutorial
2	Change from a Capability Perspective	Lecture; Tutorial
2	Quiz	Closed book
2	Change from Paradox Perspective and Tension Perspective	Lecture; Tutorial
3	Change from Reactive Perspective and Persistence Perspective	Lecture; Tutorial
3	Organizational Culture, Emotions & Sustainability	Lecture; Tutorial
3	Managing Sustainability and Organizational Change	Lecture; Tutorial
3	Critically Evaluating Sustainability	Lecture; Tutorial
3	Disruptive innovation case	Lecture; Tutorial
3	Revision	Tutorial
3	Final exam	Closed book

Assessments:

Class participation	15%
Quiz	15%

Assignments	20%
Final exam	50%

Grade Descriptors:

HD	High Distinction	85-100
D	Distinction	75-84
Cr	Credit	65-74
P	Pass	50-64
F	Fail	0-49

High Distinction 85-100

- Treatment of material evidences an advanced synthesis of ideas Demonstration of initiative, complex understanding, and analysis.
- Work is well-written and stylistically sophisticated, including appropriate referencing, clarity, and some creativity where appropriate.
- All criteria addressed to a high level.

Distinction 75-84

- Treatment of material evidences an advanced understanding of ideas Demonstration of initiative, complex understanding and analysis Work is well-written and stylistically strong.
- All criteria addressed strongly.

Credit 65-74

- Treatment of material displays a good understanding of ideas.
- Work is well-written and stylistically sound, with a minimum of syntactical errors.
- All criteria addressed clearly.

Pass 50-64

- Treatment of material indicates a satisfactory understanding of ideas Work is adequately written, with some syntactical errors.
- Most criteria addressed adequately.

Fail 0-49

- Treatment of ideas indicates an inadequate understanding of ideas Written style inappropriate to task, major problems with expression.
- Most criteria not clearly or adequately addressed.

Academic Integrity

Students are expected to uphold the university's academic honesty principles which are an integral part of the university's core values and principles. If a student fails to

observe the acceptable standards of academic honesty, they could attract penalties and even disqualification from the course in more serious circumstances. Students are responsible for knowing and observing accepted principles of research, writing and any other task which they are required to complete.

Academic dishonesty or cheating includes acts of plagiarism, misrepresentation, fabrication, failure to reference materials used properly and forgery. These may include, but are not limited to: claiming the work of others as your own, deliberately applying false and inaccurate information, copying the work of others in part or whole, allowing others in the course to copy your work in part or whole, failing to appropriately acknowledge the work of other scholars/authors through acceptable referencing standards, purchasing papers or writing papers for other students and submitting the same paper twice for the same subject.

This Academic Integrity policy applies to all students of the Zhejiang University in all programs of study, including non-graduating students. It is to reinforce the University's commitment to maintain integrity and honesty in all academic activities of the University community.

Policy

The foundation of good academic work is honesty. Maintaining academic integrity upholds the standards of the University. The responsibility for maintaining integrity in all the activities of the academic community lies with the students as well as the faculty and the University. Everyone in this community must work together to ensure that the values of truth, trust and justice are upheld.

Academic dishonesty affects the University's reputation and devalues the degrees offered. The University will impose serious penalties on students who are found to have violated this policy. The following penalties may be imposed:

- ✓ Expulsion
- ✓ Suspension
- ✓ Zero mark /fail grade
- ✓ Marking down
- ✓ Re-doing/re-submitting of assignments or reports, and
- ✓ Verbal or written warning.