



浙江大學

**PSCY503**

**Applied Psychology in Modern Society**

## PSCY503

### Applied Psychology in Modern Society

#### Instructor Contact Details

Lecturer-in-charge: Qing XU (TBD)

Email: wlwyxy\_29@zju.edu.cn

Office location: Huajiachi Campus, Zhejiang University, Hangzhou, China

Consultation Time: Book appointment by sending email to: wlwyxy\_29@zju.edu.cn

#### Teaching Times, Modes and Locations

Course Duration: 23 Jun 2025 to 10 Jul 2025

Modes: Online/Face-to-face

Location: Anywhere via online, or Huajiachi Campus, Zhejiang University via face-to-face

#### Academic Level

Undergraduate

#### Credit Points:

The course is worth 6 units of credit point.

#### Credit Hours

The number of credit hours of this course equals to the credits of a standard semester-long course.

#### Contact Hours

The course contains a total of 53 contact hours, which consists of orientation, lectures, seminars, quiz, discussion, research, case study, small tests, assignments, on-site field trip(s), in-class and after-class activities, revision, self-study, and final exam. Students will receive an official transcript which is issued by Zhejiang University when completing this course.

#### Enrolment Requirements

Eligibility requires enrollment in an overseas university as an undergraduate or postgraduate student, proficiency in English, and pre-approval from the student's home institution.

#### Course Description:

The course will cover theoretical and empirical works in Health Psychology, emphasizing health behavior promotion, illness prevention, and strategies for enhancing health-related behavior and attitudes. This unit serves to introduce students to the practical applications of psychological theory across several domains: Health Psychology, Forensic Psychology, and Social Psychology.

In Health Psychology, the focus encompasses understanding risky health behaviors, health inequalities, and coping with chronic illnesses and survivorship. The Forensic Psychology aspect delves into areas such as lie detection, criminal behavior, victims of crime, and eyewitness memory. It provides an overview of the history of Health Psychology and models of health behavior, subsequently addressing health promotion strategies, living with illnesses, and symptom management.

#### Prerequisite:

Prior knowledge in fundamental Finance is required for taking this course.

#### Learning Resources

- Graham Davey, Applied Psychology, 1st edition, Wiley-Blackwell, 2011

#### Learning Objectives

By the end of this course, students should be able to:

- Understand fundamental theories, empirical findings, and core concepts in social psychology.
- Understand fundamental theories, empirical findings, and core concepts in forensic psychology.
- Understand fundamental theories, empirical findings, and core concepts in health psychology.
- Describe, analyze, and critically evaluate essential research and theories in the field of psychology.

#### Course Delivery:

- Online Lecture mode includes lectures, seminars, quiz, discussion, research, case study, small tests, assignments, online field trip(s), in-class activities, revision, and final exam.
- Face-to-face Lecture mode includes lectures, seminars, quiz, discussion, research, case study, small tests, assignments, on-site field trip(s), in-class and after-class activities, revision, and final exam.
- The following course will be taught in English. There will also be guest speakers and optional field trips available for students who would like to enhance their

learning experience. All courses and other sessions will run during weekdays.

Topics and Course Schedule:

<b>Wk</b>	<b>Topic</b>	<b>Activities</b>
1	Introduction	Lecture; Seminar
1	What Is Health Psychology?	Lecture; Reading
1	A Biopsychosocial Approach to Health Psychology	Lecture
1	Stress, Coping and Health	Lecture; Tutorial
1	Social Psychology and Health	Lecture
1	Training and Working as a Health Psychologist	Lecture
2	Introduction to Forensic Psychology: Working with Organizations and Offenders	Lecture;
2	Working with Child and Adult Victims	Lecture; Tutorial
2	In-class Test	Closed book
2	Eyewitnesses and the Use and Application of Cognitive Theory	Lecture;
2	Violence Assessment and Intervention	Lecture; Group works
2	Training in Forensic Psychology and Professional Issues	Lecture
3	Occupational Psychology in Practice - The Individual	Lecture
3	Occupational Psychology In Practice - The Organization	Lecture
3	Cognition in the Workplace	Lecture; Tutorial
3	Social and Development Psychology in Work and Organizations	Lecture; Tutorial
3	Professional Issues in Occupational Psychology	Lecture; Tutorial
3	Final exam	Closed book

Assessments:

Class participation	15%
In-class Test	15%
Individual and Group works	20%
Final exam	50%

### Grade Descriptors:

HD	High Distinction	85-100
D	Distinction	75-84
Cr	Credit	65-74
P	Pass	50-64
F	Fail	0-49

### **High Distinction 85-100**

- Treatment of material evidences an advanced synthesis of ideas Demonstration of initiative, complex understanding, and analysis.
- Work is well-written and stylistically sophisticated, including appropriate referencing, clarity, and some creativity where appropriate.
- All criteria addressed to a high level.

### **Distinction 75-84**

- Treatment of material evidences an advanced understanding of ideas Demonstration of initiative, complex understanding and analysis Work is well-written and stylistically strong.
- All criteria addressed strongly.

### **Credit 65-74**

- Treatment of material displays a good understanding of ideas
- Work is well-written and stylistically sound, with a minimum of syntactical errors.
- All criteria addressed clearly.

### **Pass 50-64**

- Treatment of material indicates a satisfactory understanding of ideas Work is adequately written, with some syntactical errors.
- Most criteria addressed adequately.

### **Fail 0-49**

- Treatment of ideas indicates an inadequate understanding of ideas Written style inappropriate to task, major problems with expression.
- Most criteria not clearly or adequately addressed.

### Academic Integrity

Students are expected to uphold the university's academic honesty principles which

are an integral part of the university's core values and principles. If a student fails to observe the acceptable standards of academic honesty, they could attract penalties and even disqualification from the course in more serious circumstances. Students are responsible for knowing and observing accepted principles of research, writing and any other task which they are required to complete.

Academic dishonesty or cheating includes acts of plagiarism, misrepresentation, fabrication, failure to reference materials used properly and forgery. These may include, but are not limited to: claiming the work of others as your own, deliberately applying false and inaccurate information, copying the work of others in part or whole, allowing others in the course to copy your work in part or whole, failing to appropriately acknowledge the work of other scholars/authors through acceptable referencing standards, purchasing papers or writing papers for other students and submitting the same paper twice for the same subject.

This Academic Integrity policy applies to all students of the Zhejiang University in all programs of study, including non-graduating students. It is to reinforce the University's commitment to maintain integrity and honesty in all academic activities of the University community.

### Policy

The foundation of good academic work is honesty. Maintaining academic integrity upholds the standards of the University. The responsibility for maintaining integrity in all the activities of the academic community lies with the students as well as the faculty and the University. Everyone in this community must work together to ensure that the values of truth, trust and justice are upheld.

Academic dishonesty affects the University's reputation and devalues the degrees offered. The University will impose serious penalties on students who are found to have violated this policy. The following penalties may be imposed:

- ✓ Expulsion
- ✓ Suspension
- ✓ Zero mark /fail grade
- ✓ Marking down
- ✓ Re-doing/re-submitting of assignments or reports, and
- ✓ Verbal or written warning.